Advertisements

The ASC Bulletin accepts commercial advertisements and positions available/wanted advertisements (in CytoJobs), which are sent directly to the National Office. The fee structure for advertisements is listed below.

Commercial Advertisements

An insertion order or email confirmation must accompany each advertisement. Advertisements of professional services are not permitted. *The ASC Bulletin* reserves the right to reject or modify any advertising copy. An insertion order and copy of the advertisement must reach the National Office by the editorial deadline listed below.

Publication Schedule

Issue #/Month		Editorial Deadline	In Circulation (Approximately)
1	January	December 5th	Early January
2	March	February 6th	Early March
3	May	April 5th	Early May
4	July	June 8th	Early July
5	September	August 8th	Early September
6	November	October 3rd	Early November

Schedule of Net Rates and Actual Dimensions

Page	Rate	Width	Height
One-quarter page, per issue	$220.00	2.5 inches	7 inches
One-quarter page, per issue	$220.00	5 inches	3.5 inches
One-third page, per issue	$341.00	5 inches	4.75 inches
One-half page, per issue	$396.00	7.5 inches	4.75 inches
Two-thirds page, per issue	$600.00	5 inches	9.5 inches
Full page, per issue	$660.00	7.5 inches	9.5 inches

A 5% discount is available for an advertisement appearing in three (3) or more consecutive issues.

A 10% discount is available for an advertisement appearing in six (6) consecutive issues.

The copy for insertion is due two weeks prior to date of issue. An invoice of exact charges will follow when the issue is published. Each issue is billed separately.

Advertisers should email the National Office to arrange for all insertions. All advertising copy, artwork, photographs, and accompanying correspondence are to be emailed directly to the ASC National Office, Editorial Assistant.

File Submission

Trim Size: 8.5" x 9.875" with no bleed

Files submitted should be in PDF format.

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