# ASC Foundation Report:

## Celebrating the Past, Present and Future

Lydia P. Howell MD
President, ASC Foundation

## What is the ASC Foundation?

- **Foundation kicked-off in 2002 at the ASC's 50th anniversary.**
- Purpose:
  - Fund ASC programs.
  - Ensure financial stability so that the ASC can meet responsibilities to its missions and members.

***May the dreams of your past be the reality of your future.***

**-- Proverb**

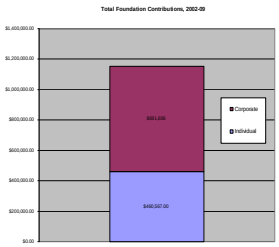
- The Foundation was successful from the start!
- Thanks to Founding Foundation President, Dr. David Kaminsky!
  - Case Statement was created.
  - Raised $350,000 in the first 3 years – a great start for a new entity!!

## The Foundation Today

***The past is the present, isn't it? It's the future too.***

**-- George Orwell, author and futurist**

- Total contributions since 2002: $1.1million+ !!
- Continuing strong tradition of funding programs that enhance the ASC missions:
  - Education
  - Research
  - Advocacy & Ethics
  - Professional practice




## Education

***For tomorrow belongs to the people who prepare for it today.*** *-- African proverb*

- Cytotech travel scholarships to Annual Scientific Meeting
- Welcome to our 2008 scholarship winners:
  - Xiaoyu Ding MS CT(ASCP); Southeastern Pathology Associates, Brunswick, GA
  - Angelean Etzel CT(ASCP), Univ. of Wisconsin
  - Katharine Mycek CT(ASCP), Univ. of Michigan
  - Handy Oen CT(ASCP), Mt. Sinai School of Medicine, NY
  - Sara Olsen CT(ASCP), Northwestern Memorial Hospital, Chicago

## Education

- We look forward to meeting the 2009 scholarship winners in Boston next year
  - Ghada Aramouni CT(ASCP), Akron Gen. Hosp.
  - Abbas Barre, Univ. of North Dakota
  - Jenna Benson CT(ASCP) CMIAC, Univ. of Rochester
  - Christy Kiekenbush CT(ASCP), ACL Lab, WI
  - John Plavnicky CT(ASCP), Albany College of Pharm.

## New this year!

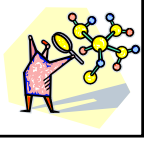
- Travel Scholarships for Fellows/Residents to attend the ASC Annual Meeting!
  - Welcome to:
    - Stephen Baker MD, Cleveland Clinic
    - Vickie Jo MD, Univ. of VA Medical Center
    - Carrie Marshall MD, MD Anderson Cancer Center
    - Manette Monroe MD, Univ. of Florida
    - Sara Zydowicz DO, Northwestern Memorial Hosp.

## New this year!

- Cytotechnology Molecular Training Scholarship
  - Goal to create a workforce with a multi-disciplinary skill set
  - Awardees
    - Linda Hoechst MA SCT(ASCP)CMIAC, St. Louis University
    - Danling Jin MS CT(ASCP), Intermountain Central Laboratory
    - Kristi Lehman CT(ASCP), Univ. of Wisconsin Hosp. & Clinics
    - Erin Lucas CT(ASCP), Northwestern Memorial Hospital
    - Christine Panetti CT(ASCP), Baystate Medical Center, MA
- ***In times of change, learners inherit the earth.*** -- Eric Hofer

## New this year!

- Development of Molecular Teaching Module for Cyto Schools
  - Generously funded by a $50,000 gift from Dr. William Zeiler
- Travel support to Cytotech Educators Forum:
  - $500 for 36 cytotech program directors/coordinators to attend Forum at ASCT annual mtg.
  - Discussion items:
    - Community of interest
    - Core molecular curriculum
    - Mission and scope of practice
    - Career opportunities & collaboration
    - Public Relations



## Advocacy: Award

***Devote today to something so daring even you can't believe you are doing it.***

-- Oprah Winfrey

- **Nasera Hassan, CMIAC** for the CerviCusco Project:
  - Partnership with Duke University, Medical College of Georgia, and Peruvian Ministry of Health
  - Cervical cancer screening to underserved women in the southern Andes.

## Research

***Dreams are today's answers to tomorrow's questions.*** -- Edgar Cayce, psychic

- Research grants
  - Research Seed Award
    - $30,000 to young cyto professionals
    - Cutting-edge pilot research to advance the profession and enhance patient care.
  - HPV Cytology Partnership Resarch Award
    - 2-year award; $25,000 annually.
    - Discovery of new knowledge re: cervical cancer screening involving:
    - New cyto screening technology
    - HPV testing HPV vaccines

- **Mark your calendars and apply next year!!!**

## Professional Practice

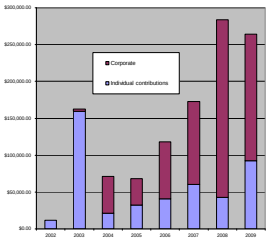
***The future is always beginning now.***

-- Mark Strand, poet

- **Investing in the future of our profession:**
  - **Foundation support covers consultant and Forum expenses.**

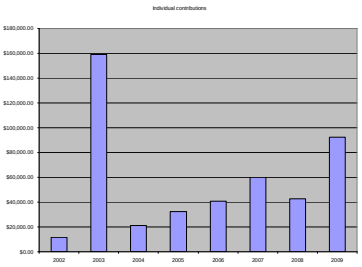
## Our activities are only possible through your gifts!

- Strong and growing support, even in tough economic times.
- Total contributions by year, 2002-09




## Individual contributions, 2002-09

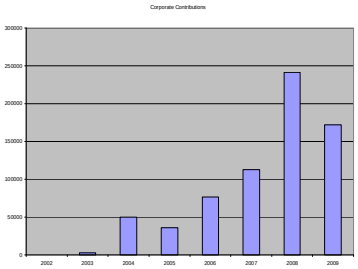
- **Thank you to our members!!** A higher percentage of members contribute than is typical for most other organizations!



- Honor our tradition of mentorship and show your gratitude thru a gift to the Foundation.
- Recognition of your mentor:
  - On our Sky of Fame.
  - In the Bulletin.
  - A thank you card from you to your mentor for the gift of mentorship.

## Corporate contributions, 2002-09

- **Thank you to our industry supporters** who continue to see the value of investing in the ASC's present and future.




## Industry Contributors

- Gold
  - Hologic
- Silver
  - BD
- Bronze
  - Roche Diagnostics
  - Quest Diagnostics
- Friend
  - Olympus
  - Optronics
  - Qiagen

## Thank you to the Foundation Board!

- Karen Atkison MPA CT(ASCP)
- R. Marshall Austin MD
- Bill Crabtree CT(ASCP)
- Mike Facik MPA CT (ASCP)
- Bill Frable MD
- Ruth Katz MD
- James Linder MD
- Karen Linder CT(ASCP)
- Nancy Young MD
- Sue Zaleski CT(ASCP)

## Our future continues to unfold in exciting ways…

- **New for 2010: The Leopold Koss Lectureship**
  - Made possible thru a generous gift by one of our most distinguished members and cytopathology pioneer, Dr. Leopold Koss.
  - To educate and raise awareness of:
    - Emerging clinical translational science that advance the field of cytopathology, or
    - Reflect the humanities in medicine.

***The legacy of heroes is the memory of a great name and the inheritance of a great example.*** – B. Disraeli, British Prime Minister

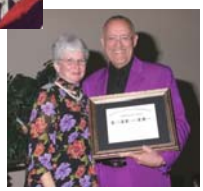
- Help us ensure that Dr. Koss' Lectureship continues as an annual event.
- Recognize his pioneering contribution to our profession through a gift to support the lectureship via our new Legacy Fund.

## Legacy Fund

- An "umbrella" vehicle for gifts that honor distinguished ASC members via:
  - New programs
  - Sustaining existing programs
- Programs within the Legacy Fund can include:
  - Lectureships – e.g., Koss Lectureship
  - Educational workshops
  - Research Awards
  - Scholarships

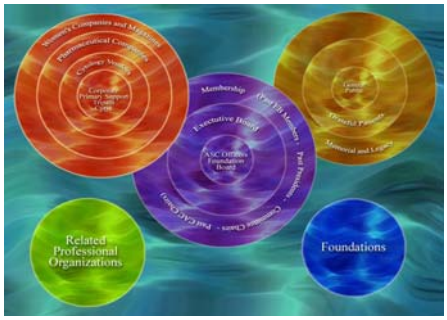
## Welcome!

- Our new Foundation President, Dorothy Rosenthal MD
- New Foundation Board member, Ronald Luff MD



## Building on our future plans

***I look to the future because that is where I am going to spend the rest of my life.***
– George Burns, comedian




*As for the future, your task is not to foresee it, but to enable it.*
-- Antoine de Sainte-Exupery

American Society of Cytopathology Foundation