2011-2012
BOARDS and COMMITTEES INITIATIVES

Membership Committee *(Standing Committee)*
Description: This committee is responsible for determining the eligibility of applicants for membership in the Society and recommending those qualified for membership.

Responsibilities

- Create programs and "drives" to actively recruit and attract new members to the ASC, including an annual regional membership dirve at the location of the Annual Scientific Meeting.
- Review membership applications and approve for ASC membership on an as needed basis
- Increase net membership numbers by 5 percent each year
- Continue to assess and optimize the value of ASC membership
- Monitor growth and attrition rates by membership categories and suggest programs or strategies for retention. Co-hostwith the Executive Board the first time gathering at the ASC Annual Scientific Meeting
- Nominate colleagues for ASC Achievement Awards

2011-2012 Initiatives

- Create a special membership drive for 60th Anniversary
- Identify and address member constituency gaps
- Evaluate the 2011 Membership Survey and provide summary report and recommendations to the Board.
- Identify new and innovative member benefits
- Create an Educational Menu to offer to the ASC memberships when renewing membership and evaluate the response
- Determine how the ASC responds or change approached based on the results of the Membership Survey
- Review the success of the International membership

Guliz Barkan MD, *2012, Chair*
Heather Currens SCT(ASCP), *2012*
Tracie Koen MD, *2012*
Angelique Levi MD, *2012*
Andrew Schreiner MD, *2012*
Po Chu Fung MBA SCT(ASCP), *2013*
Tracie Drew SCT(ASCP), *2013*
Rachel McMahon BS CT (ASCP) *2012, Junior Ad Hoc Member*
Ly Ma, MD 2012, *Junior Ad Hoc Member*