CCCLW

Dr. Bill Crabtree

Discussion
Committee: Coordinating Council on the Clinical Laboratory Workforce (CCCLW)

Representative: Bill Crabtree and Gary Gill

Motion or action required:

☐ Requires Action  ☑ Discussion  ☐ Information Only

Brief description of issues for consideration by the ASC Executive Board:

Dina Mody appointed us at the Executive Board 2008 spring meeting.

CCCLW is Coordinating Council on the Clinical Laboratory Workforce (http://ccclw.org/default.aspx).
The CCCLW is a coalition of laboratory organizations working together to ensure a high quality workforce. Our mission:

The Coordinating Council on the Clinical Laboratory Workforce, a united voice of clinical laboratory organizations and stakeholders, focuses our collective efforts to:

- Increase the number of qualified clinical laboratory professionals
- Increase healthcare and public awareness of our value in achieving positive patient outcomes
- Enhance the image of clinical laboratory professionals

There are 21 professional member organizations:

- AACC
- AMP
- ASC
- ASCT
- CAAHEP
- CLMA
- Quest
- Abbott Diagnostics
- AMT
- ASCLS
- ASM
- CAP
- NAACLS
- Siemens
- AGT
- APHL
- ASCP
- Beckman Coulter
- CLIAC
- NAACLS
- VA

Collectively, these organizations represent more than 250,000 individuals. ASC’s membership constitutes about 1% of the total. Being a member allows ASC to share in the information available and to know on a face-and-name basis top people in these organizations.

At each meeting, there are breakout sessions of the three Strategic Directions groups:

- SD1: Driving the Business Case
- SD2: Improving Professional Profile
- SD3: Recruitment and Retention

At the March 8, 2010 meeting, SD1—of which GWG is a member—decided to:

1. Make another attempt at collating available resources applicable to our target audience from all CCCLW member organizations.
2. Develop a public message and strategy
3. Decide, as part of our strategy, how to publicize that message (including Facebook, website, etc)

GWG was asked in a follow-up email to collate available ASC and ASCT web-based resources applicable to our target audience:
CYTOTECHNOLOGIST RECRUITMENT RESOURCES

Primary Professional Organizations

American Society of Cytopathology: http://www.cytopathology.org/

“The American Society of Cytopathology defines and promotes excellence in cytopathology striving for the highest quality of patient care.”

Choose a Career in Cytotechnology, 2-page brochure:

http://www.cytopathology.org/website/download.asp?id=76.

The brochure is dated, having been prepared in 2003, and the address and telephone numbers are not current. As of March 19, 2009, the new address (in USPS standard format) and telephone numbers:

American Society of Cytopathology
100 W 10TH ST STE 605
Wilmington DE 19801-6604
Tel (302) 543-6583
Fax (302) 543-6597

American Society for Cytotechnology: http://www.asct.com/

“The Society's goal is to enhance the role of cytotechnologists in the health care system.”

Profession of Cytotechnology: http://www.asct.com/content/profession-cytotechnology. This is 2 pages on the ASCT website; ASCT does not provide a stand-alone brochure.

Recruitment Videos

- Central Piedmont Community College Cytotechnology Program: http://www.youtube.com/watch?v=QCSphwkb4bk (2:13 min [950 views])
- Career Profile – Cytotechnologist #1063: http://www.careers.iptv.org/people_detail.cfm?pplID=36&occid=38 (3:40.2 minute video)
- Cytotechnology Major at IUPUI (Indiana University-Purdue University Indianapolis): http://www.youtube.com/watch?v=px6pMvoN7HE (3:07 min [1266 views])
- The Michener Institute - Heroes Campaign: Diagnostic Cytotechnology Part 2: http://www.youtube.com/watch?v=t3KnUa37B-g (2:21 min [63 views])
- The Michener Institute - Heroes Campaign: Diagnostic Cytotechnology Part 3: http://www.youtube.com/watch?v=DnrR-kdO2Go (1:14 minutes [64 views])
Among documents-of-interest that GWG emailed to cytotechnology schools:


2009 CCCLW Monday Meetings: March 9, June 8, September 14, and December 14
2010 CCCLW Monday Meetings: March 8, June 14, September 13, and December 13